TangoBUY: Let's You Apply Automation to Reach Your Goals.

HIT YOUR TARGETS
Know the inventory and gain insights into the marketplace.

TangoBUY software creates automated opportunities to find value:
Data is applied to networks, dayparts, rotations, so a buyer can sort quickly and efficiently.

TangoBUY software keeps external targeting data used in the planning stage:
1st or 3rd party data utilized to score impression value.

TangoBUY software informs the buyer with media delivery comparisons:
A targeted line of inventory's value can only be reflected in its ability to reach the desired target AND it's cost.

TangoBUY software incorporates proof-of-performance and reconciliation modules for full stewardship.

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